



# 2023 CATALOG



**TOYS THAT MAKE OTHER PETS JEALOUS**



## DID YOU KNOW?

EACH YEAR, OVER 10 MILLION TONS OF PLASTIC WASTE IS DUMPED INTO THE OCEANS, BUT WE CAN HELP.



EACH WATER BOTTLE IS CRUSHED DOWN AND PROCESSED INTO SMALL PLASTIC PELLETS. THESE RECYCLED PELLETS ARE THEN TURNED INTO A SOFT, THREAD-LIKE MATERIAL THAT CREATES THE TOY FABRIC AND STUFFING.

PET ENVY IS DEDICATED TO SUSTAINABILITY AND THE PRESERVATION OF THE ENVIRONMENT. BY USING RECYCLED WATER BOTTLES, WE CAN CREATE THE PLUSH FABRIC AND INNER STUFFING THAT MAKE UP MOST OF OUR PLUSH TOYS FOR YOUR FURRY FRIEND.



FINALLY, THE FABRIC IS SEWN TOGETHER AND THE TOYS ARE FILLED WITH STUFFING TO CREATE SOME OF OUR MOST ICONIC TOYS. FROM PLASTIC BOTTLES TO THE PERFECT PLAYMATE, OUR PLUSH TOYS MAKE THE BEST COMPANION FOR ANY PUP!



## We make plastic fantastic!

Pet Envy is committed to sustainability and the preservation of the environment. We understand that Earth's resources won't last forever, which is why we look for new solutions to create meaningful and sustained change. By manufacturing products using recycled materials, we assure that the future remains the pet-friendly playground it's supposed to be.



# How2Recycle®

Pet Envy is now part of How2Recycle® ! How2Recycle® is a standardized labeling system that clearly communicates recycling instructions to the public. It involves a coalition of forward thinking brands who want their packaging to be recycled and are empowering consumers through smart packaging labels.







# NEW TOYS



## Yeti - 10"(Lg.) 6"(Sm.)

*\*These toys are only sold in 24pc PDQs*

**SQUEAKS** - Available in assorted colors

Lg. Item# 83534  
UPC: 7-84369-83534-0

Sm. Item# 83535  
UPC: 7-84369-83535-9

## Mythical Creatures

*\*These toys are only sold in 18pc PDQs*

**SQUEAKS** - Available in Loch Ness Monster 13", Pegasus 10", and Dragon 10.5"

Item# 83540  
UPC: 7-84369-83540-3



## Mermaid Cat Kickers - 12"

*\*These toys are only sold in 15pc PDQs*

**SQUEAKS, CRINKLES & CONTAINS CATNIP**

Item# 83537  
UPC: 7-84369-83537-3



Cats will get a kick out of this toy! Our 12 inch Cat Kicker is perfect for ferocious felines that love to pounce and grapple. With catnip, crinkle material, and feathers, this toy is irresistible! An added bonus: the iridescent mermaid fabric will shine and help stimulate your cat's senses.



## PET SPECIALTY ONLY!

- ▶ CURATED FOR SMALL BUSINESSES
- ▶ NOT IN MASS MARKET ▶ NO ECOMMERCE

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PET FUN, MULTIPLIED.®



### Swingin' Flatties - 27"

*\*These toys are only sold in 24pc PDQs*

**SQUEAKS & CRINKLES** - Available in Fox, Rhino, and Elephant

Item# 83538

UPC: 7-84369-83538-0

Long legs, a stuffing-free body, and crinkle inside; these Swingin' Flatties are perfect for dogs who love a game of tug-o-war. Not only that, but they squeak too!

### Jumbo Monsters - 18"

*\*These toys are only sold in 10pc PDQs*

**SQUEAKS** - Available in assorted colors

Item# 83536

UPC: 7-84369-83536-6



### Crinkle Buddies - 10"

*\*These toys are only sold in 24pc PDQs*

**SQUEAKS & CRINKLES** - Available in Sloth, Elephant, and Fox

Item# 83539

UPC: 7-84369-83539-7

Soft plush, stuffing-free bodies, and crinkle material inside, these Polka Dot Crinkle buddies make the perfect cuddle companion for your pup. Measuring at 10 inches, this toy is great for dogs of all sizes!





# NEW TOYS



## Long Squeaker Mat - 24"

*\*These toys are only sold in 24pc PDQs*

**SQUEAKS - Available in Alligator, Pig, and Duck**

Item# 83542

UPC: 7-84369-83542-7

Pups that love the sound of squeakers will adore our assortment of Long Squeaker Mats. Available in Alligator, Pig, and Duck, these flat, plush playmates contain 21 squeakers! Their long bodies also make them great for a game of tug-o-war!

## Eco Critters - 11"

*\*These toys are only sold in 25pc PDQs*

**SQUEAKS - Available in Meerkat, Squirrel, and Raccoon**

Item# 83541

UPC: 7-84369-83541-0



## Mini Mythical Creatures

*\*These toys are only sold in 27pc PDQs*

**SQUEAKS - Available in Loch Ness Monster 7.5", Pegasus 6.5.", and Dragon 5.5"**

Item# 83545

UPC: 7-84369-83545-8



No, you're not dreaming - these mythical creatures are the real deal! This group of mini fantasy animals include the Loch Ness Monster, a Pegasus, and a Dragon. Made of smooth, plush fabric, these toys are perfect for tossing around during playtime and then cuddling up with for naptime.



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## Hide N' Seek Earth - 9"

*\*These toys are only sold in 24pc PDQs*

**SQUEAKS - Contains 5 toys inside**

Item# 83544

UPC: 7-84369-83544-1



**SEE  
WHAT'S  
INSIDE!**

Did you know that exercising your dog's mind is just as important as taking them for a run in the park? These mentally enriching dog toys help to develop your dog's cognitive skills as well as prevent boredom. Just stuff the toys inside and watch your pup work to pull them out!

## Hide N' Seek Sun - 11"

*\*These toys are only sold in 24pc PDQs*

**SQUEAKS - Contains 5 toys inside**

Item# 83543

UPC: 7-84369-83543-4



**SEE  
WHAT'S  
INSIDE!**



# DOG TOYS



## Swingin' Slevins - 27"

SQUEAKS - Available in Sloth, Panda, and Flamingo

Item# 57305

UPC: 7-84369-57305-3

These long-legged, plush creatures make the perfect companion for dogs who love a game of tug-o-war! At a whopping 27 inches long, our Swingin' Slevins are sure to elongate a pup's playtime!

## Knobby Noggins - 4"

SQUEAKY, KNOBBY BALL FOR A HEAD - Available in Giraffe, Tiger, and Zebra

Item# 57304

UPC: 7-84369-57304-6



## Floppy Moppy - 7.5"

SQUEAKS - Available in Duck, Frog, and Pig

Item# 57301

UPC: 7-84369-57301-5



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### Lamb Chop® Floppy - 7"

SQUEAKS - Available in assorted colors

Item# 57325

UPC: 7-84369-57325-1



### Lamb Chop® Floppy - 14"

SQUEAKS - Available in assorted colors

Item# 57326

UPC: 7-84369-57326-8



**BEST  
SELLERS**

### Lamb Chop® Floppy - 20"

SQUEAKS - Available in assorted colors

Item# 57327

UPC: 7-84369-57327-5



A classic favorite with a unique and fun twist! The floppy style of these Lamb Chop® dog toys are perfect for tossing and tugging. Available in three sizes, these pastel plush lambs are great for all pups!



# DOG TOYS

## LOOfA DOG®



### LOOfA® Blankie - 12"

SQUEAKS - Available in assorted colors

Item# 57303

UPC: 7-84369-57303-9

Everyone's favorite grinning dog! These pastel LOOfA® Blankies are made from ultra-plush fabric, making them the ideal cuddle companion. Available in blue and purple, pups of any age or size will love going from naptime to playtime with their LOOfA® Dog.

### Corduroy Flamingo - 17"

SQUEAKS - Available in assorted colors

Item# 57309

UPC: 7-84369-57309-1



### Braided Rope Animals - 15"

SQUEAKS - Available in assorted colors

Item# 57336

UPC: 7-84369-57336-7



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### Mane Events® - 11"

SQUEAKS - Available in Giraffe and Zebra

Item# 57317

UPC: 7-84369-57317-6

Here comes the "Mane Event"! This safari assortment is made from super soft plush, making them perfect for dogs who love gentle play. With braided manes for added texture, pups will go wild over these toys!

### Waylon the Dolphin - 8.5"

SQUEAKS - Available in assorted colors  
\*STUFFED LATEX TOY

Item# 57339

UPC: 7-84369-57339-8



### Skeleropes - 15"

SQUEAKS - Available in Elephant and Koala

Item# 57322

UPC: 7-84369-57322-0



Sometimes dogs like to play a little rough, and these Skelerope toys are made to last! With braided rope skeletons and bodies made of durable, double-stitched canvas, even the toughest pups will enjoy these tuggable toys for hours!



# DOG TOYS



**RING  
SHAPED  
BODY**



## Ring Duck - 8"

SQUEAKS - Available in assorted colors

Item# 57338

UPC: 7-84369-57338-1

## Puppy Buddies - 5"

SQUEAKS - Available in Pig, Monkey, and Frog

Item# 57310

UPC: 7-84369-57310-7



## Fuzzy Llama - 12"

SQUEAKS - Available in assorted colors

Item# 57328

UPC: 7-84369-57328-2

Looking for a new toy to add to a pup's toy box? No prob-llama, we've got you covered! These Fuzzy Llama flatties are made with a fur-like fabric that will help stimulate a dog's senses. With a stuffing-free body, crinkle material and a classic squeaker for added excitement, these toys will have you saying "woah llama!"



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### Bird Brains - 8"

**SQUEAKS** - Available in Flamingo, Peacock, and Toucan

Item# 57331

UPC: 7-84369-57331-2

No need to be a genius to see that our new Bird Brains are a smart addition to a pooch's playtime! These exotic birds include plush fabric as well as durable rope, making them perfect for dogs who love different textures. They also squeak for added fun!

### Squirrels - 4.5"

**SQUEAKS & CRINKLES** - Available in assorted colors

Item# 57330

UPC: 7-84369-57330-5



### Double Knot Rope with Tennis Balls - 10"

Available in assorted colors

Item# 57329

UPC: 7-84369-57329-9



For pup's who enjoy tougher play, look no further than our new Double Knot Ropes with Tennis Balls! Great for tossing during a game of fetch, or tugging during tug-o-war, these colorful ropes are extra durable to make playtime last for hours.



# DOG & CAT TOYS



Item# 57340  
UPC: 7-84369-57340-4

## Jumbo Sea Creatures - 24"

SQUEAKS - Available in Octopus, Crab, and Turtle

Get ready to make a splash with our new jumbo sea creatures! Measuring in at a whopping 24 inches, dogs will surely be swimming in an ocean of fun with these plush marine animals! Available in purple Octopus, red Crab, or blue/green Turtle.



Item# 57335  
UPC: 7-84369-57335-0



Item# 57337  
UPC: 7-84369-57337-4



## Squirrels for Cats - 3"

CONTAINS CATNIP - Available in assorted colors

Item# 57332  
UPC: 7-84369-57332-9

## Rainbow Fish for Cats - 4"

CONTAINS CATNIP

Item# 57333  
UPC: 7-84369-57333-6





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## Holiday Toys

### Reindeer - 13"

SQUEAKS

Item# 57360

UPC: 7-84369-57360-2

### RING IN THE HOLIDAYS WITH PET ENVY!

There's nothing quite like the hustle and bustle of the holiday season, and retailers know it's important to stock up on festive pet toys. So why not ring in the holidays with Pet Envy? Whether you choose our ultra-plush Reindeer or our sparkling Holiday Dogs, these eye-catching dog toys make the best stocking stuffers!



### Holiday Dogs - 9"

SQUEAKS - Available in assorted colors

Item# 57361

UPC: 7-84369-57361-9



The multiple textures on our Holiday Dogs make them irresistible to pups! Their long bodies make them easy to grab, and their floppy ears are perfect for tugging!



# DISPLAYS

## PDQ & Floor Display



### PDQ - 12" & 16"

Available in 2 sizes, these Pet Envy branded PDQ's are perfect for easy shelf display!

12" - 12"W x 10"D x 6"H  
16" - 16"W x 15"D x 8"H

### Floor Display

Available in 2 sizes, these Pet Envy branded floor displays are perfect for placing in aisles or showing off Pet Envy items at the front of your store!

Sm. - 18"W x 12"D x 18"H  
Lg. - 18"W x 18"D x 18"H





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## End Cap Display



### End Cap - 4'

Available to purchase with Pet Envy "SHOP LOCAL" signage

## YOU REALLY CAN HAVE IT ALL!

Wishing you could have everything? You can! Enhance the shopper experience by merchandising your products with consumer-friendly displays! This 4 foot end cap features all the toys currently available in the Pet Envy product line. From cat toys to dog toys, this display is the perfect finishing touch to give retailers everything they need for a customer-friendly shopping experience.



Item# P91302





Produced by:

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